

ICC Sustainability Conclave 2021: Sustainability makes economic sense

20th – 21st January 2021, Virtually

Exhibition charges, Sponsorship Opportunities and Advertisement

PARTICIPATION:

- 2 Complimentary delegates for ICC Members
- Rs 3800 + Taxes for 3rd nomination for ICC Members
- Rs 8000 + Taxes for Non-members
- 90 USD for foreign participants

EXHIBITION CHARGES: Rs 1,00,000 plus Taxes

- 2 complimentary passes for the conclave
- Option to upload two posters from Exhibitors
- Upload Company Logo on Front desk
- Display of Product Brochures in your stand
- Integrate your website & social media links to your booth – To be confirmed
- Exhibitors staff can login from multiple systems (Laptop/Desktop) and can do simultaneous interactions
- Live interaction over text, audio chat
- Exchange E-Business Cards & many more features

SPONSORSHIP / PARTNERSHIP OPPURTINITIES:

Partnership	Amount (INR)	Benefits
DIAMOND	7,50,000	<ul style="list-style-type: none"> • 15 complimentary passes • Option to play video during breaks • 2 dedicated virtual exhibition booths; • Dedicated screen with Audio/Visual content or JPEG content in the main Lobby of the Convention Centre; • Logo display in lobby area as also in exhibition area; • Logo display at the top of Thank you sponsors Panel; • Logo to be acknowledged in all marketing campaigns/EDMs and on event website & Social media pages; • One-page advertisement / company write up in the Conclave booklet / Souvenir; (Soft copies will be circulated to all participants and will also be placed for download at the

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		website; hard copies will be shared with government officials)
PLATINUM	5,00,000	<ul style="list-style-type: none"> • 10 complimentary passes • Option to play video during breaks • 1 dedicated virtual exhibition booths; • Dedicated screen with Audio/Visual content or JPEG content in the main Lobby of the Convention Centre; • Logo to be acknowledged in all marketing campaigns/EDMs and on event website & Social media pages; • Logo display in lobby area • One-page advertisement / company write up in the Conclave booklet / Souvenir; (Soft copies will be circulated to all participants and will also be placed for download at the website; hard copies will be shared with government officials)
GOLD	4,00,000	<ul style="list-style-type: none"> • 8 Complimentary passes • Option to play video during breaks • 1 dedicated virtual exhibition booth • 10 Sec A/V in main lobby area along with Platinum Sponsor • Logo to be acknowledged in all marketing campaigns/EDMs and on event website & Social media pages; • Half-page advertisement / company write up in the Conclave booklet / Souvenir; (Soft copies will be circulated to all participants and will also be placed for download at the website; hard copies will be shared with government officials)
SILVER	3,00,000	<ul style="list-style-type: none"> • 6 Complimentary passes • Logo to be acknowledged in all marketing campaigns/EDMs and on event website & Social media pages; • Half-page advertisement / company write up in the Conclave booklet / Souvenir; (Soft copies will be circulated to all participants and will also be placed for download at the website; hard copies will be shared with government officials)
ASSOCIATE	2,00,000	<ul style="list-style-type: none"> • 4 Complimentary passes

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		<ul style="list-style-type: none"> • Logo to be acknowledged in all marketing campaigns/EDMs and on event website & Social media pages; • Quarter-page advertisement / company write up in the Conclave booklet / Souvenir; (Soft copies will be circulated to all participants and will also be placed for download at the website; hard copies will be shared with government officials)
CORPORATE CONTRIBUTOR	1,00,000	<ul style="list-style-type: none"> • 2 Complimentary pass • Logo to be acknowledged in all marketing campaigns/EDMs and on event website & Social media pages; • Quarter-page advertisement / company write up in the Conclave booklet / Souvenir; (Soft copies will be circulated to all participants and will also be placed for download at the website; hard copies will be shared with government officials)

ADVERTISEMENT (in soft copy of conference book / souvenir to be shared with all participants and to be put on ICC website for free download; Copies will also be printed for distribution to govt departments with relevant officials)

- Full Page - Rs 75,000
- Half Page - Rs 50,000
- Quarter Page - Rs 25,000

ICC BANK DETAILS

- ACCOUNT BENEFICIARY NAME - INDIAN CHEMICAL COUNCIL
- C/Account No. 27940200000736
- Bank of Baroda Horniman Circle Branch, 10/12 Mumbai Samachar Marg, Mumbai - 400 023
- Branch Code: 2794
- IFSC Code: BARB0PBBMUM / MICR Code: 400012111
- Payment can also be made by Cheque drawn in favour of INDIAN CHEMICAL COUNCIL