



Department of Chemicals and Petrochemicals,
Government of India



ICC
Indian Chemical Council



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The Fourteenth Annual INDIA CHEMICAL INDUSTRY OUTLOOK CONFERENCE

“Winning in the New Normal - Managing for growth, resilience and self-sufficiency in chemicals”

25 - 26 February 2021 | Virtual Conference

24 - 27 February 2021 | Virtual Exhibition

EVENT PROSPECTUS

Release of a special report
by Mckinsey

“Building an at-scale
Specialty Chemicals
Business in Asia”

- A starting point for
choosing investable
segments & build a winning
business.



Managed by



ABOUT THE CONFERENCE

The pandemic in 2020 has impacted our lives in a way we never experienced. It has disrupted the world economy and affected human life in an unprecedented way. We also saw the indomitable spirit of human race to fight back and try to get back to normalcy.

ICC has been bringing the latest in the industry to the forefront every year through its Annual Conference and Exhibition & ahead of time.

The global economy is weak and many countries have made structural reforms. Eminent industry leaders and economists would share their knowledge on where the world is heading and how business needs to face these challenges.

A panel of experts from the chemical industry from Far East and South East Asia will bring to the table what tactical changes we need to do to be a global player.

ICC would introduce for the first time break away sessions on Agrochemicals Petrochemicals Specialty Chemicals and Digital trends. Focused sessions to bring in the latest trends in the industry with invaluable inputs from experts and domain knowledge specialists. This is completely new feature.

With the current geopolitical scenario, trade wars the move from west to the east may take backstage. In the new scenario how to enhance cross border trade and the importance of inorganic growth - experts would share their thoughts.

With RCEP FTA's and the rising trend of raising barriers to trade, business is facing a new challenge. With the pandemic globalization seems to have taken a U- turn. Supply Chain disruptions and ways to take up/handle cross border trade will be discussed in-depth by domain experts. The changing nature of work and the future of work is an area of great concern. Inspiring and retaining talent in the new era of remote working and its fallout in terms of low personal interaction downsizing and furloughs would be the new order. ICC would bring in a panel of experts who would share their thoughts which would be of great interest.

**** Also a GREAT OPPORTUNITY for virtually showcasing your products and capabilities ****

CHIEF GUEST	GUEST OF HONOUR	KEYNOTE SPEAKERS
<p>SHRI D. V. SADANANDA GOWDA Hon'ble Minister for Chemicals & Fertilizers, Government of India</p>	<p>MR. YOGENDRA TRIPATHI, IAS Secretary, (Chemicals & Petrochemicals), Ministry of Chemicals & Fertilizers, Government of India</p>	<p>MR. DANIEL AMINETZAH Senior Partner McKinsey & Company</p> <p>* DR. MARTIN BRUDERMULLER Chairman of the Board of Executive Directors and Chief Technology Officer (CTO), BASF SE</p> <p>DR. SANJAYA BARU Former Editor, The Economic Times & Business Standard and Former Advisor to Prime Minister of India</p>

Highly recommended for the CXOs and thought leaders from industry to attend the event.

- Across the chemicals and materials industry value chain
- President/Vice Presidents, Directors, CXOs, General Managers, Sr. Executives
 - Policy makers and regulatory authorities
 - Financial Institutions and Investors
 - Consultants / Thought Leaders

“Why Attend the virtual conference?”

All Stakeholders
In One Place



Impact Driven
Agenda



Make Real
Connections



Access Available From
Anywhere At Anytime



AGENDA - DAY 1

09.30-10.00 Registrations & Adaptation to the Virtual Platform

INAUGURAL SESSION

- 10.00-10.10 Hrs **Opening Remarks**
Mr. Kamal P. Nanavaty, Chairman—Conference & Exhibition Com., ICC & President-Strategy Development, Reliance Industries Ltd
- 10.10-10.20 Hrs **Welcome Address :**
Evaluating Performance of the Indian Chemical industry: Setting the Context **Mr. Ravi Goenka** President, ICC
- 10.20-10.40 Hrs **Key-Note Address 1 :** A Strategic Outlook on the Chemicals Industry & Mega Trends - and why this time is different
Mr. Daniel Aminetzah Senior Partner, McKinsey & Company
- 10.40-11.00 Hrs **Key-Note Address 2 :** Recovery from COVID 19, and where is the Global Chemicals Industry Heading & implications for India
***Dr. Martin Bruder Muller** Chairman of the Board of Executive Directors and Chief Technology Officer (CTO), BASF SE
- 11.00-11.20 Hrs **Key-Note Address 3 :** Recent Growth Trends and Policy Priorities for Regaining Growth Momentum
Dr. Sanjaya Baru, Former Editor, The Economic Times & Business Standard and Former Advisor to Prime Minister of India
- 11.20-11.35 Hrs **Address by Guest of Honour :** Policy Enablers for Growth and New Initiatives by Government of India
Mr. Yogendra Tripathi, IAS, Secretary, (Chemicals & Petrochemicals), Ministry of Chemicals & Fertilizers, Govt. of India
- 11.35-11.50 Hrs **Address by Chief Guest:** Long Term Vision for the Chemicals Industry - Contributing to India's \$5 Tr Economy by 2025
***Shri D. V. Sadananda Gowda**, Hon'ble Minister for Chemicals & Fertilizers, Govt. of India
- 11.50-11.55 Hrs **Vote of Thanks Mr. Bimal Goculdas**
Vice President, ICC

11.55-12.00 Hrs **BREAK**

Panel Discussion

- 12.00-13.00 Hrs **Boosting Chemicals Ecosystem - Making India a Magnet for Foreign Investments in Asia**
- Muted investments in China among Negative Market Sentiments and Trade-Wars
 - India & ASEAN Countries picking up the Baton to evolve as the next Manufacturing Hub
 - Tactical Next Steps for the Industry to 'Make it Happen'
- Moderator:**
Mr. Avinash Goyal, Sr Partner, McKinsey & Company
- Panel Members :**
Mr. Ramakrishnan Mukundan, Managing Director & CEO, TATA CHEMICALS LTD
Mr. Peter Ford, President, Asia Pacific, Corteva Agriscience™
Mr. Pang Guanglian, Executive Board Member, China Petroleum & Chemical Industry Federation, Vice Secretary General, Senior Economist
Mr. Deepak C. Mehta, MD, DEEPAK NITRITE LTD
Mr. Mutlaq H. Al-Morished, CEO, Tasnee, KSA Conglomerate Petrochemicals, Downstream, Advanced Metals, Tech & Innovation

13.00-15.00 Hrs **Lunch & Visits/Interactions with Virtual Booths**

Breakout Sessions

Session Chairman: **Mr. N. B. Godrej**, Managing Director, GODREJ INDUSTRIES LIMITED

Breakout-1 (Agrochemicals & Intermediates)

- 15.00-15.10 Hrs CXO Interview
Mr. N. B. Godrej MD, GODREJ INDUSTRIES LIMITED
- 15.10-15.30 Hrs Ensuring Food Security for Billions: Agrochemicals Perspective
Mr. S. Ganesan, Vice President - Policy Affairs, UPL LIMITED
- 15.30-15.50 Hrs Next Generation Indian Agriculture - Role of Crop Protection Solutions
Mr. Rajesh Aggarwal, Managing Director, INSECTICIDES INDIA LTD
- 15.50-16.10 Hrs Fertilisers & Agri-business : New Directions – Opportunities for the Chemical Industry
Mr. Sanjiv Lal, MD & CEO, RALLIS INDIA LTD

Breakout-2 (Petrochemicals & Derivatives)

- 15.00-15.10 Hrs CXO Interview
- The Feedstock & Derivatives Market amidst COVID-19 and depressed Crude Oil Prices
Mr. Chandan Sengupta, Sr. Vice President – Head Marketing & Commodity Business, HALDIA PETROCHEMICALS LTD
- New Opportunities and Challenges for Indian Petroleum & Petrochemical Industry in the New Normal
Mr. Harendra Rajora, Vice President, HMEL
- Emerging Trends in Demand-Supply Balance, Trade Flows and pricing in Petrochemicals
Mr. Bala Ramani, Head of APAC Consulting, ICIS

16.10-16.15 Hrs **Question & Answer Session**

Perspectives from the Western World

Session Chairman:

- 16.15-16.35 Hrs European Standpoint: Stepping Back from the Crisis - What has changed for Chemicals Globally & India?
Mr. Ulrich Weihe, Sr. Partner, McKinsey & Company
- 16.35-16.55 Hrs How are European Chemical Sector Mega-Giants dealing with Volatility in Unprecedented Times?
Dr. Anno Borkowsky, Member of the Board of Management LANXESS AG
- 16.55-17.15 Hrs Building Chemical Industry Meeting Global Standards on Reliability and Supply Chain Norms
Mr. Nicholas Bahr, Global Managing Director – Operations Risk Management and Process Safety, DuPont Sustainable Solutions

17.15-17.20 Hrs **Question & Answer Session**

17.20-18.30 Hrs

Visits / Interaction with Virtual Booths

* **Invited**

AGENDA - DAY 2

09.30-10.00

Registrations & Adaptation to the Virtual Platform

10.00-10.10 Hrs

Opening Remarks : Mr. Samir Kumar Biswas IAS, Additional Secretary, DCPC, Ministry of Chemicals & Fertilizers, Government of India

SESSIONS 1

Leveraging Partnerships to Drive Growth

Session Chairman: Mr. Suresh Ramachandran, Country Head & Managing Director, ARKEMA INDIA

10-10-10.30 Hrs

Do we have what it takes to build a World Class Chemicals Hub?
Mr. Anand Srinivasan MD, COVESTRO (INDIA) PRIVATE LIMITED

10-30-10.50 Hrs

Seeking New Partnerships: Leveraging Contract Manufacturing Opportunities for Growth
Mr. Radhesh R. Welling, Managing Director, NAVIN FLUORINE INTERNATIONAL LIMITED

10-50-11.10 Hrs

Criticality of Inorganic Growth amidst Disruptions - Trends in M&A Activity in Chemicals
Mr Peter Hall, CEO, PE Firm (UK)

11.10-11.15 Hrs

Question & Answer Session

SESSIONS 2

Boosting Performance of Existing Operations through Functional Excellence

Session Chairman:

11.15-11.35 Hrs

Driving B2B Sales Growth in Chemicals in Virtual World
Mr. Chandrakant Nayak CEO, DOW INDIA

11.35-11.55 Hrs

Harnessing Opportunities for Top and Bottom Line Growth during a Challenging Year
Mr. Ravi Kapoor Managing Director, HEUBACH COLOUR PVT LTD

11.55-12.15 Hrs

Impact of FTAs, Bilateral Agreements, Inverted Duties & Ways to Protect the Indian Chemical Industry in Critical Times
Mr. A K Gupta, CEO, TPM (Center for Trade Remedies)

12.15-12.20 Hrs

Question & Answer Session

Panel Discussion

12.20-13.20 Hrs

Inspiring Human Resources in this New Era: Remote Working Now and Beyond

- Managing employee morale while being connected remotely
- Incentivizing stellar performances within challenging times
- Downsizing and furloughs with reduced outputs
- Impact on utilisation of office space, fixed costs, etc

Panel Chairman:

Mr. Dinesh Mirchandani, Managing Partner, BOYDEN

CEO Survey Presentation :

Ms Nita Keswani, Chemicals Practice Lead, BOYDEN

Panel Discussion : TBC

13.20-15.00 Hrs

Lunch & Visits/Interactions with Virtual Booths

Breakout Sessions

Session Chairman: Mr. Krishnamohan Narayan, Managing Director, BASF INDIA LIMITED

Breakout-1: (Specialty Chemicals)

15.00-15.10 Hrs

CXO Interview
Mr. Krishnamohan Narayan, MD, BASF INDIA LIMITED

15.10-15.30 Hrs

The Right Time for Big Moves in Specialty Chemicals in Asia - A Billion Dollar Question
Mr. Mayank Singhal
Vice Chairman and Managing Director, PI INDUSTRIES LTD

15.30-16.00 Hrs

Panel discussion: "Innovation in New Normal in Specialty Chemicals across Sectors"

Panel Members :

- Mr. U. Shekhar, Chairman, GALAXY SURFACTANTS LTD
- Mr. Rupark Sarswat, CEO, INDIA GLYCOLS LTD
- Mr. Rajendra V. Gogri, CMD, AARTI INDUSTRIES LTD
- Mr. K. R. Srivastava, COO – Specialty Chemicals, UPL LTD
- * Mrs. Vinati Saraf Mutreja, MD & CEO, VINATI ORGANICS LTD

Breakout - 2 : (Impact of Digitisation & New-age Tools)

CXO Interview

Navigating through New Realities - Future of Chemicals leveraging the Power of Digital & Emerging Technologies
Mr. Bhudeep Hathi, Managing Director, Chemicals Industry Lead, Advanced Technology Centers &

Mr. Mithilesh Kumar, Senior Manager, Chemicals Industry Innovation Lead, Advanced Technology Centers ACCENTURE SOLUTIONS PVT LTD

15.30-16.00 Hrs Need for a changing Digital Structure of Chemicals Companies to optimize for the Digital / Virtual Wave **SIEMENS LTD**

16.00-16.10 Hrs

Question & Answer Session

SESSIONS 3

Safety, Sustainability & Responsible Care

Session Chairman: Mr. Adnan Ahmad, Region Head – India, CLARIANT CHEMICALS (INDIA) LIMITED

16.10-16.30 Hrs

Managing Safety in Chemicals in the Pandemic World
Mr V. V. Surya Rau, President, Reliance Industries Ltd

16.30-16.50 Hrs

Sustainability & Responsible Care: Why is it so important? **Mr. Baudouin Kelecom, Chairman, RCLG ICCA & Environment & Regulatory Support Manager for ExxonMobil outside of the Americas & Mr. Bhaskar Venkatraman, Vice President – Polypropylene, Vistamaxx and Adhesions, ExxonMobil Asia Pacific Pte Ltd**

16.50-17.10 Hrs

Reduce, Reuse and Recycle – Use of Technology and Innovation Practices
Mr. Vinod Paremal President and MD – India Region, EVONIK INDIA PVT LTD

17.10-17.15 Hrs

Question & Answer Session

17.15-18.30 Hrs

Visits / Interaction with Virtual Booths

*** Invited**



CONFERENCE REGISTRATION

DELEGATE REGISTRATION FEE

ICC MEMBERS: Rs. 10,000 + 18% GST, per delegate	(Early Bird discount if registered and paid before 10 February 2021 Rs. 9,000 + 18% GST, per delegate)
OTHERS: Rs. 12,500 + 18% GST, per	(Early Bird discount if registered and paid before 10 February 2021 Rs. 11,000 + 18% GST, per delegate)
	USD 180 per delegate

DIGITAL PARTNERSHIP OPPORTUNITIES

PARTNERSHIP TYPE	PARTNERSHIP FEATURES
PLATINUM Partner Rs. 10,00,000 USD 20,000 (Overseas)	<ul style="list-style-type: none">• One Premium Exhibitor Booth• Meeting Room Access - 7 Slots (1 hr each)• Company Logo Branding: Venue Lobby, Conference Hall & Exhibitor Hall• Company Logo on Conference Website• Complimentary Delegate Registrations: 10
DIAMOND Partner Rs. 7,50,000 USD 15,000 (Overseas)	<ul style="list-style-type: none">• One Premium Exhibitor Booth• Meeting Room Access - 5 Slots (1 hr each)• Company Logo Branding: Venue Lobby, Conference Hall & Exhibitor Hall• Company Logo on Conference Website• Complimentary Delegate Registrations: 8
GOLD Partner Rs. 6,00,000 USD 12,000 (Overseas)	<ul style="list-style-type: none">• One Premium Exhibitor Booth• Meeting Room Access - 3 Slots (1 hr each)• Company Logo Branding: Venue Lobby, Conference Hall & Exhibitor Hall• Company Logo on Conference Website• Complimentary Delegate Registrations: 6
SILVER Partner Rs. 5,00,000 USD 10,000 (Overseas)	<ul style="list-style-type: none">• One Standard Exhibitor Booth• Meeting Room Access - Single Slot (1 hr)• Company Logo Branding: Venue Lobby, Conference Hall• Company Logo on Conference Website• Complimentary Delegate Registrations: 4
BRONZE Partner Rs. 3,00,000 USD 7,000 (Overseas)	<ul style="list-style-type: none">• One Regular Exhibitor Booth• Company Logo Branding: Venue Lobby, Conference Hall• Company Logo on Conference Website• Complimentary Delegate Registrations: 2
Virtual Hosting Partner Rs. 2,00,000 USD 5,000 (Overseas)	<ul style="list-style-type: none">• One Regular Exhibitor Booth• Company Logo Branding: Venue Lobby• Company Logo on Conference Website• Complimentary Delegate Registrations: 1

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Payment can also be made by Cheque drawn in favour of "INDIAN CHEMICAL COUNCIL"



EXHIBITOR'S BOOTH OPTIONS

Premium Booth **Rs. 50,000 | USD 1,000 (Overseas)**

P1



P2



10 Company Representatives
Company Reps to interact in realtime with prospective customers



Company Videos
Link / upload unlimited Company Video's



Detailed Metrics & Reporting
Gain insight into user behavior and content preferences and track quality leads

Standard Booth **Rs. 40,000 | USD 700 (Overseas)**

S1



S2



S3



7 Company Representatives
Company Reps to interact in realtime with prospective customers



Company Videos
Link / upload 7 Company Video's



Detailed Metrics & Reporting
Gain insight into user behavior and content preferences and track quality leads

Regular Booth **Rs. 30,000 | USD 500 (Overseas)**



2 Company Representatives
Company Reps to interact in realtime with prospective customers



Company Videos
Link / upload 3 Company Video's

EXHIBITOR'S BOOTH FEATURES FOR ALL



Company Logo & Profile

Company Brand Colours and Logo



Brochures

Product Brochures & Marketing Materials

Product Display

Upload Hi-Resi Product Images & Specs of entire range



One-On-One Chat & Group Chat

Direct Conversations with Visitors & Start a Group discussion on trending topics



Multi-Lingual

Translate your conversations with international customers

Real Time Updates

Real Time updates on all activities and events happening on the platform



Meeting Scheduler

Plan meeting with prospective customers



Exhibitor Directory

Get Your Company listed alongside Global Brands

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International Global Platform

State-of-the-art features and technology to deliver innovative and engaging user experience and drive engagement.



Huge Savings

Reach across the world without to industry peers and business leaders without travel time and costs.



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Seamless experience on all devices and cross-platform support.

Safe & Secure

Stringent enterprise security with features including whitelisting, blacklisting, and secure cookie handling.



One-On-One Calls & Live Chats

Real time video calls to industry peers and participating attendees.



Meeting Scheduler

Plan and schedule your meetings in advance with peers and industry leaders

Personal Briefcase

Collect digitally speaker presentations, marketing materials and links to all video content shared on the platform



Share Your Business Card

Exchange your digital business cards with all present on the platform.



Networking

Network Globally with business leaders and connect real time from all time zones.



Access Product Videos & Brochures

Download brochures and links to all visual content from all locations on the platform



PARTICIPANTS PROFILE

Visitors will come from the diverse industries that use chemicals including:

- Agrochemicals
- Dyes, pigments & textile chemicals
- Fibres & textiles
- Fine chemicals
- Home & personal care
- Inorganic chemicals
- Organic chemicals
- Paints, coatings & inks
- Pharmaceuticals
- Plastics
- Speciality chemicals

EXHIBITOR's PROFILE will include

- Agrochemicals & their raw materials
- APIs, intermediates and key raw materials
- Colorants – dyes, pigments & their raw materials
- Contract manufacturing, custom synthesis & research
- Fine chemicals
- Home & personal care ingredients
- Inorganic chemicals
- Organic chemicals
- Speciality chemicals
- Textile chemicals
- Water treatment chemicals

Indian Chemical Council (ICC) was established in the year 1938 to promote the interests of the nascent Indian chemical industry. Pioneers of the chemical industry in India such as Acharya P. C. Ray brought together a group of industrialists including Rajmitra B. D. Amin and founded this national association

What began as a vision, emerging from foresight and aspirations of the founding members, became the Indian Chemical Manufacturers Association (ICMA) and was subsequently rechristened as Indian Chemical Council (ICC). It has become the apex national representative body of chemical industry in India and includes members both Indian companies as well as of multinational companies operating in India.

McKinsey & Company is a management consulting firm that helps leading corporations and organisations make distinctive, lasting and substantial improvements in their performance. Over the past eight decades, the Firm's primary objective has remained constant: to serve as an organisation's most trusted external advisor on critical issues facing senior management. With consultants deployed from over 106 geographic offices in 61 countries, McKinsey advises companies on strategic, operational, organisational and technological issues. The Firm has extensive experience in over 20 major industry sectors and 8 primary functional practice areas as well as in-depth expertise in high priority areas for today's business leaders. From its offices in Delhi, Mumbai, Chennai and Bangalore, McKinsey & Company serves clients in public & private sector across India.

For further details and Registration, please contact

INDIAN CHEMICAL COUNCIL

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