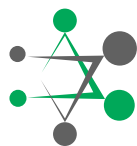




Department of Chemicals and
Petrochemicals, Government of India



ICC
Indian Chemical Council



Responsible Care®
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9

The Ninth Annual

INDIA CHEMICAL INDUSTRY OUTLOOK CONFERENCE

INDIAN CHEMICAL INDUSTRY - VISION 2020

Living in Volatile World - Challenges and Opportunities for the Chemical Industry

17 - 18 March 2016 ■ Taj Lands End, Bandra, Mumbai, INDIA.



The Chemical Industry is faced with an uncertain oil prices, a slowing down of economic growth in China, Europe and Japan and also a geopolitically uncertain future in parts of the world.

The world has entered an era of great volatility, uncertainty and rapid changes increasing the risk that companies are exposed to and bringing about new challenges. Traditional paradigms are being broken down and clarity on newer paradigms is still to emerge. Disruptive innovations are shaking the foundations of established industries. Nothing can be taken for granted. It is in this scenario of immense challenges for the chemical industry that immense opportunities lie. It is important to now acknowledge that new approaches to doing business are the need of the hour. Where traditional collaboration no longer provides answers, reaching out to new business partners and new ways of tackling issues will lead to a better understanding of the current marketplaces and new solutions. These developments are affecting Indian Chemical Industry.

We are happy to announce the 9th edition of the Annual India Chemical Industry Outlook Conference, which will provide a forum for business leaders to exchange views and share insights to deal with the rapid pace of change and come out winners. The event, which will be attended by more than 250 senior delegates from India and overseas, bring growth and investment opportunities to the forefront. It will also establish a platform for leaders of private sector companies, public sector units, government bodies, experts and investors to interact on these opportunities.

Who Should attend

Highly recommended for the CEOs and thought leaders from industry to attend the event

- Across the chemicals and materials industry value chain-President, Vice Presidents, Directors, CEOs, General Managers, Sr. Executives
- Policy makers and Regulatory Authorities
- Financial Institutions and Investors
- Consultants / Thought Leaders

Chief Guest

MR. ANANTH KUMAR
Hon'ble Minister
for Chemicals and Fertilizers
Government of India

Key-note Address

MR. NEIL HAWKINS
Global Chief Sustainability Officer
The Dow Chemical Company

Guest of Honour

Mr. Vijay Shankar Pandey
Secretary (C & PC), DCPC
Ministry of Chemicals & Fertilizers,
Government of India

08.30-09.30 Registration /Welcome

SESSION 1 Inaugural Session

09.30-09.40 Opening Remarks

Mr. Kamal P. Nanavaty, Chairman – Conference & Exhibitions Committee, ICC & President-Strategy Development, Reliance Industries Ltd.09.40-10.00 **Welcome Address** & Vision for Indian Chemical Industry and Progress against Initiatives of ICC**Mr. Rakesh Bhattia**, President, ICC10.00-10.20 **Address by Chief Guest:** Policy Enablers for Growth, New Initiatives by Government**Mr. Ananth Kumar**, Hon'ble Minister for Chemicals & Fertilizers, Government of India10.20-10.35 **Address by Guest of Honour****Mr. Vijay Shankar Pandey**, Secretary (C&PC) Ministry of Chemicals & Fertilizers, Government of India10.35-10.50 **Key-Note Address:** Impact of Sustainability on Driving Volatility in Chemical Industry**Mr. Neil Hawkins**, Global Chief Sustainability Officer, The Dow Chemical Company

10.50-11.00 Concluding Remarks & Vote of Thanks

Mr. Ravi Kapoor, Vice President, ICC11.00-11.15 **Coffee / Tea Break****SESSION 2 Learning from the Global Chemical Industry**

11.15-11.35 Evolution of Chinese Chemical Industry – Past, Present and Future

Mr. Sheng Hong
Partner, McKinsey & Company, Shanghai

11.35-11.55 European Chemical Industry – How Companies are dealing with Volatility?

Dr. Joerg Strassburger
Founder & CEO, Go East Advisors GmbH

11.55-12.15 Difference that a Cluster makes: Learnings – A European Perspective

Mr. John Brady
Project Director, NEPIC

12.15-12.20 Question & Answer Session

SESSION 3 New Growth Opportunities in Volatile World

12.20-12.40 No Ordinary Disruptions – Implications on Chemicals Industry

Mr. Avinash Goyal
Partner, McKinsey & Company, Mumbai

12.40-13.00 Opportunities for Chemical Industry in Agro

***Mr. Pramod Karlekar**
Managing Director, Cheminova India Ltd.

13.00-13.20 Opportunities for Chemical Industry in Infrastructure

Mr. Samir Surlaker, Managing Director, MC-Bauchemie (India) Pvt. Ltd.

13.20-13.40 Choosing the Right Feedstock in Volatile World – A Billion Dollar Question

***Mr. Partha Maitra**
President, Reliance Industries Ltd.

13.40-13.45 Questions & Answer Session

13.45-14.30 **Lunch Break****SESSION 4 Outbound M&A JVs – The Key to Success**

14.30-14.50 Outbound M&A JVs – Facts and the Way Forward

Mr. Suyog Kotecha
Associate Principal, McKinsey & Company, Mumbai

14.50-15.10 Reverse SEZ – New Thrust Area for Chemical Industry

***Mr. A. M. Tiwari, IAS**
Managing Director, Gujarat Alkalies & Chemicals Ltd.

15.10-15.30 JVs – Potential Answer to the Technology and Feedstock Problems

Mr. Deepak C. Mehta
Managing Director, Deepak Nitrite Ltd.

15.30-15.50 Structuring an Outbound JV – Opportunities and Pitfalls

Mr. Hiten Kotak & Mr. Alok Saraf
Partners – M&A, PricewaterHouse Coopers Pvt. Ltd.

15.50-15.55 Question & Answer Session

15.55-16.10 **Coffee / Tea Break****SESSION 5 Environment, Sustainability & Security in Chemical Industry**

16.10-16.30 Sustainability & Responsible Care: Why is it so important?

Dr. Hans-Jürgen Korte
Chairman, Responsible Care Leaders Group, ACC

16.30-16.50 Addressing Performance Challenges in the Chemical Value Chain

Ms Debra Phillips, Vice President – RC & Value Chain Outreach, American Chemistry Council

16.50-17.10 Sustainability & Responsible Care – An Indian Perspective

Mr. Ravi Kapoor
Vice President, ICC

17.10-17.15 Question & Answer Session

09.00-09.20 Opening Remarks – Mr. Rakesh Bhartia, President, ICC

SESSION 1 Disruptive Innovation – Is the Chemical Sector Ready?

09.20-09.40	Can the Next Chemical based Unicorn come from India?	Mr. Ulrich Weihe Partner, McKinsey & Company, Frankfurt
09.40-10.00	Innovative Chemistry Driving New Paradigm	Dr. Arup Basu , President - New Businesses & Innovation Centre, TATA Chemicals Ltd.
10.00-10.20	Building a Multi-billion Dollar Company in 5 Years	Mr. Mohit Sadani Head Strategy-User Growth, Snap Deal
10.20-10.25	Question & Answer Session	

10.25-10.40 Coffee / Tea Break

SESSION 2 Must Win Battles for Indian Chemical Industry

10.40-11.00	Do We have what it takes to build a World Class Chemical Hub? (Benchmarking against Fujian), Rotterdam and Singapore	Mr. Vikas Kaushal A.T. Kearney
11.00-11.20	Piecing together the Building Blocks – Key Challenges for India	Mr. Rohit Aggarwal , Vice President & Managing Director, Huntsman International (India) Pvt. Ltd.
11.20-11.40	Policy Changes to make India the Investment Magnet	Mr. Frank Lelek President - Region India, Evonik India Pvt. Ltd.
11.40-12.00	How must India Modi-fy its IP Strategy to Compete in a Global Market?	Dr. Jonathan Atkinson HGF Ltd., UK
12.00-12.20	Invest in the UK to Grow in India	Mr. John Moss UK Trade and Investment (UKTI)
12.20-12.25	Question & Answer Session	

12.25-13.25 Lunch Break

SESSION 3 New Hotspots for Chemical Industry

13.25-13.45	Vizag – The Next Destination for Petchem Downstream	M. S. C. Mehta Executive Director, Hindustan Petroleum Corporation Ltd.
13.45-14.05	Making Paradeep a World Class Chemical Hub	Mr. Sanjiv Chopra, IAS Principal Secretary-Industries, Government of Odisha
14.05-14.25	Value Creating Partnerships through Clusters	Mr. Daniel Gottschald Chemie Cluster Bayern, Germany
14.25-14.45	Opportunities in Chemical Industry in Malaysia / RAPID PETRONAS	Mr. Sherulanuar Abd Karim Director, Malaysian Investment Development Authority, Mumbai / CEO, Rapid Petronas
14.45-14.50	Question & Answer Session	

14.50-15.10 Coffee / Tea Break

SESSION 4 Distribution and Logistics

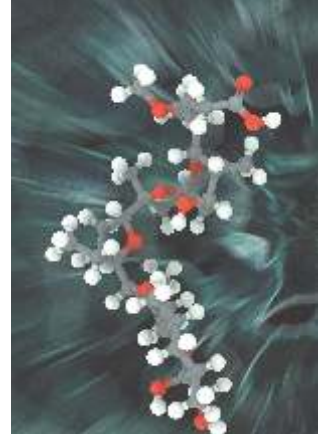
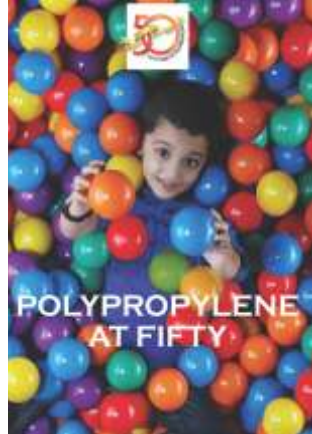
15.10-15.30	Supply Chain 4.0 for Chemical Industry	Mr. Neelesh Mundra Associate Partner, McKinsey & Company
15.30-15.50	Meeting the New Distribution Challenge in India	Mr. Adarsh Hegde Executive Director, All Cargo Logistics Ltd.
15.50-16.10	Gaining Competitive Advantage through the Supply Chain	Ms Ursula Thakkar Head-Global Supply Chain & Planning Infineum Singapore Pte. Ltd.
16.10-16.30	Getting the Most from National and Regional Logistics Infrastructure	Mr. Geoff Lippitt PD Ports, UK

Panel Discussion

16.30-17.00	Imperatives for Supply Chain in a Digital World	TCI / Brenntag / All Cargo Logistics Ltd / Infineum
17.00-17.05	Question & Answer Session	

17.05-17.10 Conclusion and Vote of Thanks **Mr. H. S. Karangle, Director General, ICC**

*Invited



ICC
Indian Chemical Council

Indian Chemical Council (ICC) was established in the year 1938 to promote the interests of the nascent Indian chemical industry. Pioneers of the chemical industry in India such as Acharya P. C. Ray brought together a group of industrialists including Rajmitra B. D. Amin and founded this national association.

What began as a vision, emerging from foresight and aspirations of the founding members, became the Indian Chemical Manufacturers Association (ICMA) and was subsequently rechristened as Indian Chemical Council (ICC). It has become the representative body of chemical industry in India and includes members both Indian companies as well as of multinational companies operating in India.

North East Process Industry Cluster (NEPIC) is a leading cluster where there is concentration of chemical industry. Its members are chemical, petrochemical, polymer, speciality chemical, fine chemical, renewable materials and energy companies. Role of NEPIC industry leadership team is to "Provide industry leadership to define and prioritize what is needed to sustain existing and attract new process industry to North East England".



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McKinsey & Company is a management consulting firm that helps leading corporations and organisations make distinctive, lasting and substantial improvements in their performance. Over the past eight decades, the Firm's primary objective has remained constant: to serve as an organisation's most trusted external advisor on critical issues facing senior management. With consultants deployed from over 106 geographics offices in 61 countries, McKinsey advises companies on strategic, operational, organisational and technological issue. The Firm has extensive experience in over 20 major industry sector and 8 primary functional practice areas as well as in-depth expertise in high priority areas for today's business leaders. From its offices in Delhi, Mumbai, Chennai and Bangalore, McKinsey & Company serves clients in public & private sector across India.

Registration Fees (Including Service Tax @ 14.5%)

ICC Members	Rs.15,000/- per delegate	
Non-Members	Rs. 20,000/- per delegate	USD 310
Group Discount: 3-5 Delegates	15% Discount	
Group Discount: More than 5 Delegates	20% Discount	

Partnership

Platinum Partner	Rs.7,50,000/-	USD 11,540	08 Complimentary Registration
Gold Partner	Rs.5,00,000/-	USD 7,700	06 Complimentary Registration
Silver Partner	Rs.3,00,000/-	USD 4,615	04 Complimentary Registration
Lunch / Dinner Partner	Rs.2,00,000/-	USD 3,080	02 Complimentary Registration
Table Space / Exhibition Stand	Rs.1,50,000/-	USD 2,310	

Payment to be made by Cheque / Demand Draft drawn in favour of '**INDIAN CHEMICAL COUNCIL**'

For further details and registration, please contact:

Indian Chemical Council

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Back Cover	Rs 75,000/-
Inside Front Cover	Rs 60,000/-
Inside Back Cover	Rs 50,000/-
Inside Full Page	Rs 30,000/-





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REGISTRATION FORM

To:

**The Secretary General
INDIAN CHEMICAL COUNCIL
Sir Vithaldas Chambers, 6th floor
16 Mumbai Samachar Marg
MUMBAI – 400 001**

Date:

Tel: 61144000 / 22048043 Fax: 22048057
Email: iccmumbai@iccmail.in / events@iccmail.in

Dear Sir,

With reference to the above Conference, we are deputing following representative/s from our organization to attend the same:

#No.	Name of Participant/s	Designation	Contact Details (Mobile/Email)
1			
2			
3			
4			
5			

REGISTRATION CHARGES:

ICC Members: Rs.15,000/- per delegate

Others: Rs.20,000/- per delegate

Group Discount: 3-5 Delegates: 15% Discount

Group Discount: More than 5 Delegates: 20% Discount

We are enclosing herewith our Cheque No. _____ dated _____ for Rs. _____ being the Registration Fee in respect of the above delegates.

Name : _____

Designation : _____

Name of the Company : _____

Address : _____

Tel/Fax Nos. : _____

Email : _____

Kindly draw the Cheque in favour of **INDIAN CHEMICAL COUNCIL**